SAM ESTEBAN

SE

also known as SAMUEL BUSTOS COLLAO
WordPress Front-End Developer

hi@samesteban.com
+56 9 5127 1788
Quillota, Chile

Front-End Developer with extensive expertise in designing and developing
WordPress themes using the Bedrock structure.

WORDPRESS	NEXTJS	TAILWIND CSS	PHP	POSTGRESQL	MYSQL	GITHUB	FIGMA		FIREBASE	VUE	TYPESCRIPT	PRSIMA

MAIN STACK

EXTRA KNOWLEDGE

WORK EXPERIENCE

Font-End Developer   WANT Web & App Design Agency   *(04/2019 - Present)*

Custom WordPress theme development tailored for our clients, crafted without frameworks by our
UX/UI team. We also create the foundational WordPress theme for the company, built on the
Bedrock structure.

Web Head Manager   Grupo B&L   *(07/2016 - 08/2018)*

Leading the development and implementation of the web division as Head Manager for all
marketing agencies within Grupo B&L Enterprises. I focus on quality assurance and the creation of
impactful landing pages and comprehensive websites for our clients, driving their success in the
digital landscape.

Web Designer & Developer   Cafecargado Agency   *(01/2014 - 06/2015)*

Designer and developer of landing pages and full websites using HTML5, CSS, JavaScript, and
PHP for efficient data collection.

Web Designer & Full Stack Developer   Freelance   *(01/2013 - Present)*

Designer and developer of landing pages and full websites using the WordPress Bedrock stack,
incorporating native PHP logic, SASS, Next.js, and Tailwind CSS.

EDUCATION

From November 2020 to Present
MERN Stack
udemy - Self Taught

From February 2014 to Present
WordPress Theme Development
Self Taught, still learning

From August 2012 to December 2013
Web Design and Development
DuocUC, Tech School, Santiago de Chile

From March 2007 to June 2012
Graphic Design
Universidad Santo Tomás, Chile

KEY ACHIEVEMENTS

- Spearheaded the development and implementation of
the web division, driving a 20% increase in overall
company profits and establishing a new revenue
stream that led to job creation.

- Developed custom WordPress themes using native
PHP with advanced SEO strategies to optimize
performance and search engine visibility.

- Delivered high-speed Tailwind CSS development with
99% design accuracy and fidelity.

- Specialized in UX/UI design and prototyping for both
websites and applications, enhancing user experience
and interface quality.

WEB DEVELOPMENTS

https://web.ucclog.com/ ↗

Custom made design and WordPress theme, based on starting theme
developed for the agency.

https://www.qualityic.cl/ ↗

Landing page for company, based on HTML5, CSS (SASS as
preprocessor), Javascript and PHP for data colleting.

https://www.teleton.cl/ ↗

Custom made design and WordPress theme, based on starting theme
developed for the agency.
Customized accesibility tools, client required.