SAM ESTEBAN
also known as SAMUEL BUSTOS COLLAO

Front-End Developer | WordPress Specialist

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PROFESSIONAL SUMMARY

Results-oriented Front-End Developer with **extensive experience** in delivering scalable and high-performance web solutions. Specialized in the architecture and development of **custom WordPress themes** using native PHP logic. Proven focus on **design quality (99% fidelity)** and advanced SEO optimization.

TECHNICAL SKILLS (MAIN STACK + EXTRA)

Languages: PHP, JavaScript (ES6+), TypeScript, HTML5, CSS3.

Frameworks & Libraries: Next.js, Svelte, Prisma.

CMS: WordPress (Native Theme Development).

Styling & UI: Tailwind CSS, SASS, Figma.

Databases: MySQL, PostgreSQL, Firebase.

Tools: Git/GitHub, Webpack, Vite.

WORK EXPERIENCE

Freelance Front-End Developer   Quillota, Chile
01/2013 – Present

- Designed and developed high-performance landing pages and full websites using a WordPress foundation, leveraging **native PHP logic, SASS, Next.js, Svelte and Tailwind CSS**.
- Delivered **high-speed Tailwind CSS development** with **99% design accuracy and fidelity**.
- Specialized in **UX/UI design and prototyping** for websites and applications, enhancing user experience.

Front-End Developer   Valparaíso, Chile | Quillota, Chile (remote)
WANT Web & App Design Agency   04/2019 – Present

- Specialized in developing **custom WordPress themes** tailored to clients' needs **without relying on heavy third-party frameworks**.
- Part of the team that created the modern Bedrock-based default theme, **reducing project setup time by 15%** for all new agency clients.

Web Head Manager   Santiago, Chile
Grupo B&L Enterprises   07/2016 – 08/2018

- **Spearheaded** the development and implementation of the web division, **driving a 20% increase in overall company profits** and establishing a new revenue stream that led to **job creation**.
- Directed the creation of impactful **landing pages and immersive websites** with a focus on **quality assurance**.

Web Designer and Developer   Quillota, Chile
Cafecargado Agency   01/2014 - 06/2015

- **Designer and developer** of landing pages and full websites using HTML5, CSS, JavaScript, and PHP for efcient data collection.

EDUCATION AND TRAINING

WordPress Theme and Plugins Development   Chile
Self taugth - still learning   February 2014 - Present

ReactJS and NextJS   Chile
Udemy   November 2020 - Present

Web Design and Development   Santiago, Chile
DuocUC, Tech School, Santiago de Chile   August 2012 – December 2013

Graphic Design   Viña del Mar, Chile
Universidad Santo Tomás, Chile   March 2007 – June 2012

VERSALITY

CONTINUOS LEARNING AND FUTURE STACK

Committed to staying ahead of the curve, currently **rapidly acquiring proficiency in SvelteKit** to embrace modern full-stack development and **component-based architectures**.

EXTRA KNOWLEDGE

In addition to technical skills, I bring a **strong creative versatility** derived from my self-taught experience in **editing, producing, and directing video content** (advertisements and reels), which enhances my ability to collaborate on **visual and brand-centric projects**.

LANGUEAGE

Spanish - Native

English - B2